

To whom it may concern,

I first came into contact with Blossom during my search for a business development position at a London agency, as I'd chosen to make the move to the city from Bristol. My background was slightly different to the majority of Blossom candidates as I was already working in a new business role for a digital agency, albeit with relatively little recognised training.

I met with James Cudd and was immediately taken with Blossom's approach which is clearly designed with the best interests of both the candidate and the client in mind. James assessed the knowledge and experience I had acquired from my previous role and matched me to Flourish. I was delighted when they offered me the position.

The Blossom programme was perfect for me in that it enhanced the skills I'd already developed whilst adding the extra capabilities that I'd need to really succeed at Flourish. The continuous interaction with Catherine and Guy at Flourish throughout the process was great as I gained a real insight into their vision for the agency.

The enormous resources that Blossom possess in terms of business contacts was utterly invaluable and enabled me to quickly and easily build a highly targeted database of prospects. Spending time amongst other new business professionals throughout the process was also a huge help and enabled me to feed off their enthusiasm and knowledge.

It goes without saying that I thoroughly recommend Blossom. James and the team were great to work with and I've already developed a number of substantial new business opportunities as a direct result of my time there.

Regards,

Dave Corlett

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